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Artwork Guidelines

1. Use paper sized 8.5" x11" non lined paper - any color.
2. Use bold colored markers, paints, darker crayons, medium to darker watercolors, oil pastels and paper collages.
3. Don't use colored pencils, light colored crayons, fluorescents, metallics or glitter. Light colored artwork processes very poorly onto our products. Scanned glitter appears as brown spots on the products.
4. Fill up the entire 8.5" x 11" drawing paper with large bold color and images!
Draw big so that details are not lost during processing. Many keepsake products require artwork size to be shrunk. Use the paper in a horizontal or vertical position.
5. Don't leave much white or void space on the paper. Big, bold, colorful artwork sells best and looks vibrant on all products!
6. Don't draw important objects or words near the edge of paper. Do add color extending to the edge of the paper.
7. Have an organized, directed, age appropriate art lesson for each class. Have each child in class create the same art lesson.
8. Ensure that each child creates an attractive piece of art in which both the student and parents will both enjoy.
Ex. Flowers are great sellers. Abstract art does not sell well. Self portraits that do not resemble the artist will not sell.
Remember - Great Artwork results in Great Sales!
9. Create original works of art.
10. Don't draw or trace copyrighted items like Spiderman, Mickey Mouse, Hulk, video game images, etc.
11. Don't use stamps, stickers or coloring pages.
We can't legally reproduce copyrighted images. This artwork will be returned without processing.
12. Ask the artist to sign his/her name on the artwork away from the edge of the drawing paper.
Parents enjoy seeing their child's handwritten name on the artwork.
13. Don't write name touching the edge of paper. Leave one (1) inch space between the name edge and paper edge.
14. Don't create a pencil border around the edge of the paper to define this one (1) inch space. Do add color extending to the edge of the paper.
15. Make sure the artist's name, grade and teacher are written legibly on the back of each artwork. Check to see if identification labels have been provided for your students. Write the word "TOP" on the back of artwork if the direction is questionable.
16. Don't submit artwork without student's name grade and teacher written on the back of each work of art. Don't use a dark marker to write the information on the back of the artwork. The marker will bleed through appearing on front image.